

Winter Park Horseman's Association

Producers of the High Country Stampede Rodeo

P.O. Box 245

Winter Park, Colorado 80482

April 10, 2010

It's time to head em' up and move 'em out for the 27th annual High Country Stampede Rodeo Series. We kick things off on July 3rd and the tradition continues every Saturday Night during July and August.

We've rounded up a few reasons to become a HCSR Sponsor:

- ✓ As a sponsor you have exposure to an average of 700 spectators per week to advertise your business
- ✓ The HCSR is one of the few night time summer activities for Winter Park / Fraser Valley locals, Front Range, out of state and international visitors.
- ✓ 9 weeks of advertising at very affordable rates
- ✓ Different levels of sponsorship to fit different budgets
- ✓ Opportunities to further promote your business with giveaways during the rodeo
- ✓ Free rodeo tickets to sponsors
- ✓ Listing on HCSR website and link for your business
- ✓ 2 Family Fun Nights, featuring special activities for kids of all ages
- ✓ 501 (c) 3 status for donations

The HCSR depends on our local business sponsors to help make the rodeo possible each year. We, as have everyone in the Winter Park / Fraser Valley have been hit hard by the downturn in the economy and we look to our sponsors to help us keep this western tradition alive.

We have attached for you our sponsorship levels. Please feel free to call me, Dale Sonnek (970) 406-1335 or Janet Engel (720)635-6996 to discuss sponsorship options.

We look forward to having you as a sponsor of the 2010 HCSR and ask you to please send your checks by May 15th to:

WPHA, P.O. Box 245, Winter Park, Colorado 80482

Sincerely yours,

Dale Sonnek, President WPHA

(970) 406-1335

Janet Engel, Treasurer, Sponsor Chairperson

(720) 635-6996

High Country Stampede Rodeo

Grand Marshall - \$5000

Your Company announced as Grand Marshall of the Rodeo

Special "Home Page" placement on the HCSR website and link to your website

Large banner prominently displayed on announcer's stand

Opportunity to set up a booth at rodeo to promote company

24 Complimentary Rodeo tickets

Chute Sponsor \$1200

Company name displayed on your Bucking Chute

Your company name announced each time chute is used

Space on HCSR website for Logo and link to your website

12 Complimentary Rodeo Tickets

Major Sponsor \$800

Recognition numerous times during the rodeo

Company name displayed on announcers stand

3 x 5 banner placed on banner board

Space on HCSR website for Logo and link to your website

10 Complimentary Rodeo Tickets

Patron of the Rodeo \$100

Name announced during the rodeo 4 Complimentary Rodeo Tickets

Flag Sponsors \$600

Cowgirl will present your flag during the rodeo

3 x 5 banner placed on banner board

Space on HCSR website for Logo and link to your website

8 Complimentary Rodeo Tickets

Banner Sponsor \$300

3x5 Banner placed on banner board

Space on HCSR website for Logo and link to your website

6 Complimentary Rodeo Tickets



High Country Stampede Rodeo
Winter Park Horseman's Association
P.O. Box 245
Winter Park, Colorado 80482
970-449-9070 / 970-406-1335
Dale@highcountrystampede.com
Wpss1@rkymtnhi.com
www.highcountrystampede.com

Rodeo Sponsorship Application

Sponsor Information

Name/Organization: _____

Address: _____

Phone () _____ **Cell** () _____ **Email** _____

Sponsorship Level Selection

★ **Grand Marshall - \$5000**

★ **Chute Sponsor - \$1200**

★ **Major Sponsor - \$800**

★ **Banner Sponsor - \$300**

★ **Flag Sponsor - \$600**

★ **Patron of the Rodeo - \$100**

Information about your business for the announcer to use during the rodeo:

Thank you for your generous support!